



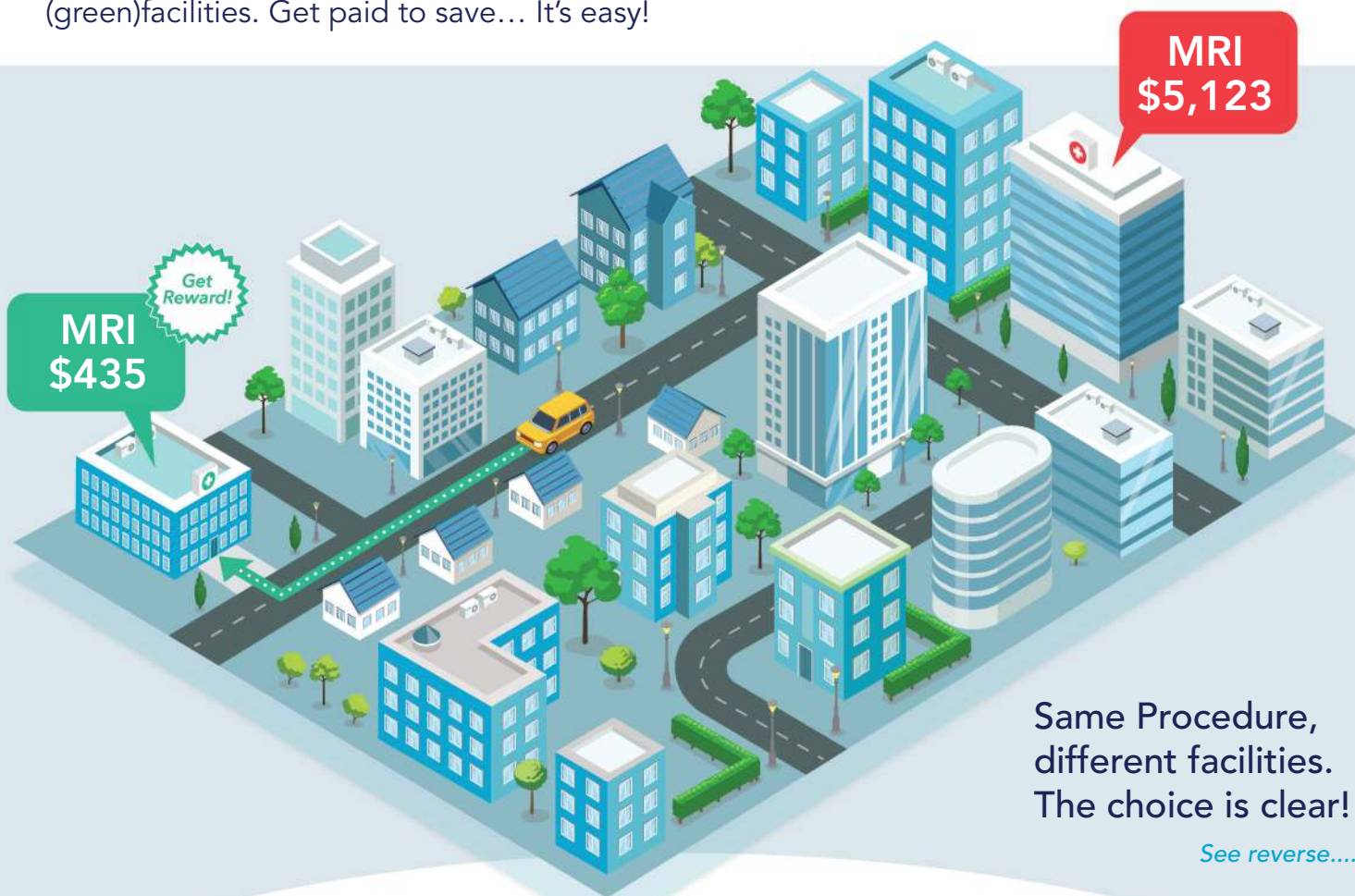
Healthcare Bluebook.



# You're probably overpaying for care and don't even know it.

Prices for the same procedure can vary up to 500% depending on where you go. It's true!

With **Healthcare Bluebook** you can see price information on hundreds of procedures in your area with a simple search. Plus, you can earn rewards for using **Fair Price™** (green) facilities. Get paid to save... It's easy!



Same Procedure, different facilities. The choice is clear!

*See reverse....*



## Check It Out:

[healthcarebluebook.com/cc/CEBT](http://healthcarebluebook.com/cc/CEBT)

800-341-0504

Download the App:



Company Code: CEBT



Healthcare Bluebook.

Take a minute to walk through these simple instructions, so that you have quick access to Healthcare Bluebook on all your devices. Anytime, anywhere!

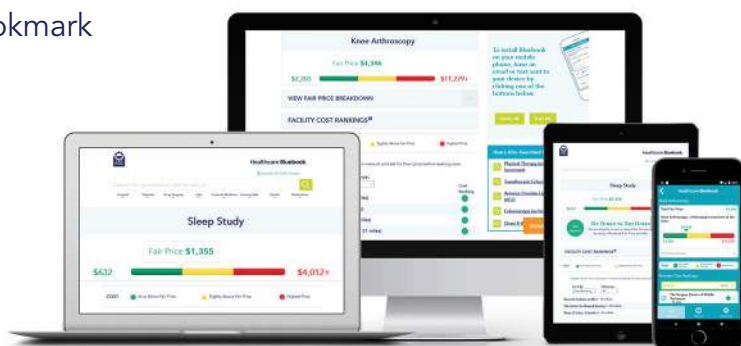
# 1 IT PAYS TO BE PREPARED... GEAR UP! BE EMPOWERED!

On your PC, laptop and tablet:  
Login to Healthcare Bluebook and bookmark the search page for quick access.

[healthcarebluebook.com/cc/CEBT](http://healthcarebluebook.com/cc/CEBT)

On your mobile phone:  
Download the app and login so you'll have Bluebook with you anytime you need to schedule a procedure.

Company Code: CEBT



# 3 USE HEALTHCARE BLUEBOOK AND KNOW WHERE TO GO

Search for your procedure in Healthcare Bluebook, use a **Fair Price™** (green) facility, save big bucks on care, and get a reward.



● At or Below Fair Price    ▲ Slightly Above Fair Price    ● Highest Price

GO HERE

- Reasonable Rates Imaging Center (~ 2 miles)
- ▲ XTRA Imaging (~ 3 miles)
- Too Much Medical Center (~ 1 mile)

NOT HERE

FOR EXAMPLE PURPOSES

BIG SAVINGS + \$ Reward

